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Mercury Communications Group



Accomplishments. . .

- Eat Fish, Choose Wisely Cards
(15,000 to ~ 300 licensed agents)
- Pamphlets
(2,200 to local Health Departments)
- Signs for Current Advisories
(66/6 for each site)
- EPA Pamphlet –
What you need to know about Mercury in fish and shellfish
(200 distributed through baby your baby, 200 more ordered)

Goals. . .

- Mercury & Fish Consumption in High Risk Population Pamphlet
- Wic Teaching Module
(66,000 State Participants)
- Website Update
- Pregnancy Risk Line Verbiage
(from January 2008 to November 2008 mercury in fish= 3% (n=250))
- General Mercury Brochure